

Outreach Committee Agenda

Monday, July 7, 2025

Noon-1:30 PM

Join Zoom Meeting

<https://cityofmadison.zoom.us/j/82136674292?pwd=2DrjBkd5sPV5fCLz4u1yLHLaFIXvTT.1>

Meeting ID: 821 3667 4292

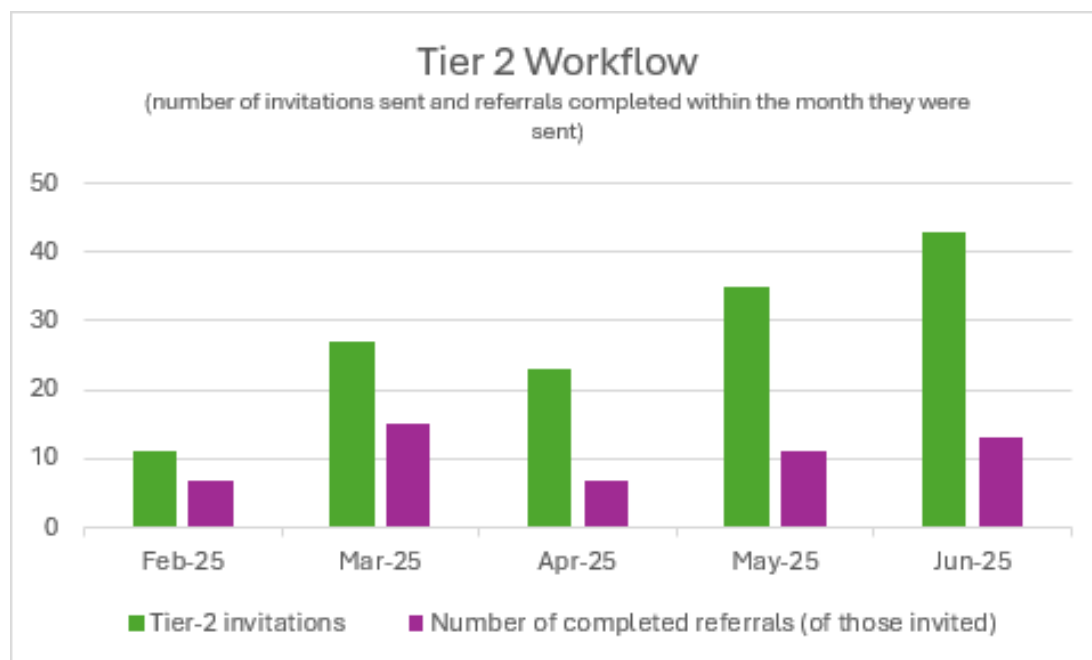
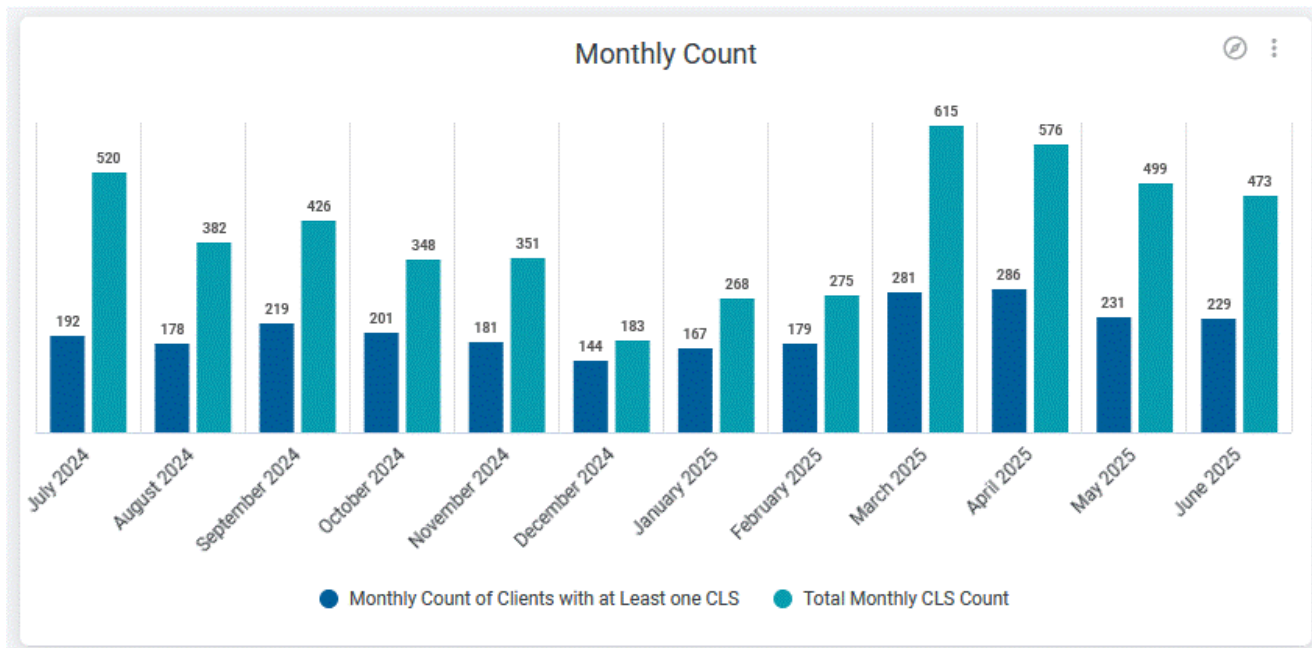
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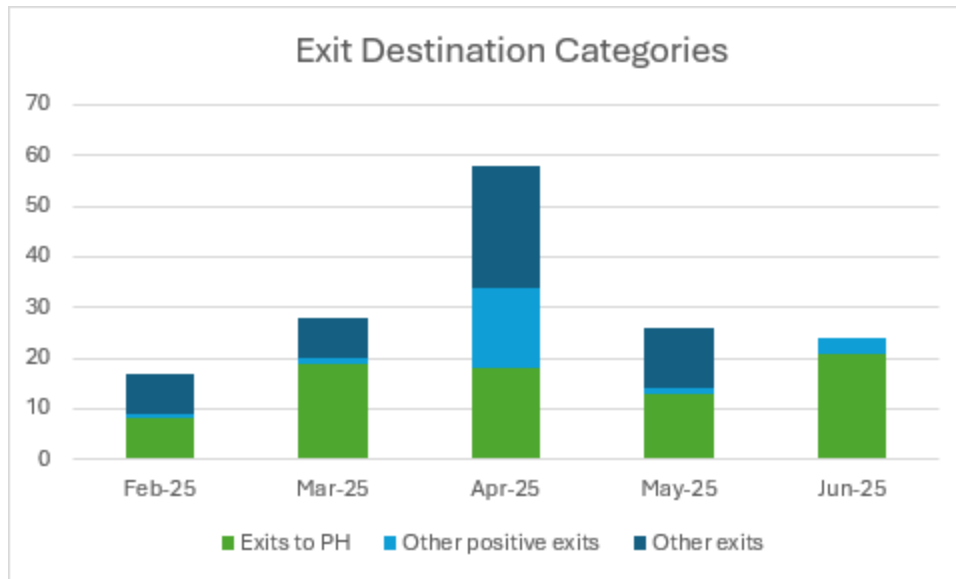
1. Welcome and introduction
2. Updates and Announcements
 - a. Dane SoS (Street Outreach Services) update- Joe Galey
 - b. Anything else?

3. Data Review

Instruction on how to run an outreach CLS report for your agency:

<https://icawisconsin.helpscoutdocs.com/article/379-street-outreach-monthly-contacts>





4. Messaging on what SOS and Outreach Programs can do

5. Unsheltered Homeless Success Story – anyone?

6. Review of the Unsheltered Plan Strategies

Action Items from the Plan

- ~~— Discuss flexible funding for move-in cost assistance available to street outreach teams. (16 votes) à Discussed at August Committee meeting~~
- ~~— Discuss current and desired landlord partnerships (15 votes)~~
- ~~— If these funds are renewable through the regular CoC Funding Process, develop a pitch for the HSC Board that these funds should be designated to address unsheltered homelessness as long as a need exists. (13 votes)~~
- **Determine ways to market homeless services resources to partner agencies that target and have developed trust with underserved communities. (13 votes)**

We will discuss how to reach vehicle campers, especially outside of the City of Madison.

- Learn about City and County efforts to use affordable housing funds to create units for people experiencing homelessness. (12 votes)
- Discuss what shelters can do to make people of all genders feel safe and comfortable. (12 votes)
- *Define what a "history of unsheltered homelessness" means in order to prioritize folks for the Rapid Rehousing program. (11 votes)*
- *Discuss advertising plan for the phone number and electronic options for people looking to access outreach services. (10 votes)*

7. Walk-on item