

# Continuum of Care - Unsheltered Funding Competition

Special Notice of Funding Opportunity (SNOFO) released on June 22, 2022

# What is the purpose of these funds?

- Target efforts to reduce unsheltered homelessness in rural areas
- Implement coordinated approaches - grounded in Housing First & public health principles - to reduce the prevalence of unsheltered homelessness, and improve services engagement, health outcomes, and housing stability among highly vulnerable unsheltered individuals and families
- HUD expects communities to partner with health and housing agencies to leverage mainstream housing and healthcare resources

# HUD's Policy Priorities

- Unsheltered homelessness
- Unsheltered homelessness and Individuals and Families Experiencing Homelessness with Severe Service Needs in *Rural* Areas
- Providing Assistance on Tribal Lands
- Involving a Broad Array of Stakeholders in the CoC's Efforts to Reduce Homelessness
  - Including affordable housing developers, mainstream services providers, the business community, victim service providers, political leaders, healthcare providers

# HUD's Policy Priorities, cont.

- **Advancing Equity**
  - With people with lived experience review local policies, procedures and processes to determine where and how to address disparities affecting underserved communities experiencing homelessness
- **Use a Housing First Approach**
  - “Correctly”
  - Move people into housing quickly
  - Engage property owners to identify an inventory of housing available for RRH and PSH participants, remove barriers to entry, and adopt service delivery methods that respond to the preferences and needs of households presenting for assistance

# HUD's Application Process

- 3 components to application
  - Consolidated application
  - Project application
  - CoC Priority Listing
- Consolidated Application - worth 100 points
  - CoC Application = 30 points
  - CoC Plan for Serving Individuals & Families Experiencing Homelessness with Severe Service Needs = 70 points
  - Must score at least 50 points to be considered for funding

# Creating a Plan

“CoC Plan for Serving Individuals and Families Experiencing Homelessness with Severe Service Needs”

- Leveraging Housing & Healthcare Resources
- Current strategy to identify, shelter, and house individuals and families experiencing unsheltered homelessness
- Update the strategy to identify, shelter, and house individuals experiencing unsheltered homelessness with data and performance
- Identify and prioritize households experiencing or with histories of unsheltered homelessness
- Involving individuals with lived experience in decision making
- Supporting underserved communities and supporting equitable community development
- Unsheltered homelessness bonus (0 points for Madison/Dane)

# How much funding is available in this competition?

- Up to \$2,214,271 for Madison/Dane CoC over 3 years
- CoC Board approved 3% to be used for Planning Grant (\$66,428)
- New projects can apply for up to \$2,147,843 for a three year grant

# Eligible Project Types

- Permanent Supportive Housing (PSH)
- Rapid Rehousing (RRH)
- Joint Transitional Housing - Rapid Rehousing (TH-RRH)
- Dedicated HMIS Project (only HMIS lead can apply)
- Supportive Services Only - Coordinated Entry (SSO-CE) (only CE lead can apply)
- Supportive Services Only - Street Outreach
- Supportive Services Only - Standalone (examples include housing navigation, childcare services, drop-in centers, family re-unification services)

\*HUD will reject requests for acquisition, new construction, or rehabilitation funds.



# Remember.....

All projects must include an HMIS budget line item that equal 2% of the project request. These funds will go to ICA to cover the additional HMIS resources needed with the influx of funding.

Projects must leverage housing or healthcare resources.

# Leveraging Housing Resources

CoCs must demonstrate that they have applied for permanent housing project(s), including PSH or RRH, that utilize housing subsidies or subsidized housing units not funded through CoC or ESG programs.

In the case of PSH, provide at least 50% of the units included in the project.

In the case of RRH, serve at least 50% of the program participants anticipated to be served by the project.

# Showing Leverage

CoCs must attach letters of commitment, contracts or other formal written documents that clearly demonstrate the number of subsidies being provided to the project.

SNOFO, p. 46-47

# Leveraging Healthcare Resources

CoCs must demonstrate through written commitment from a healthcare organization that the value of assistance being provided by the healthcare organization is at least:

- In the case of a substance abuse treatment or recovery provider, it will provide access to treatment or recovery services for all program participants who qualify and choose these services; or
- An amount that is equivalent to 50% of the funding being requested for the project(s) will be covered by the healthcare organization

# Healthcare Resources

- Direct contribution from a public or private health insurance provider to the project; and
- Provision of healthcare services, including mental health services, by a private or public organization (including FQHCs and state or local health departments) tailored to the program participants of the project.
- Direct partnerships with organizations that provide healthcare services, including mental health services to individuals and families experiencing homelessness who have HIV/AIDS.

# Healthcare Resource, cont.

- Eligibility for the project must comply with HUD program and fair housing requirements. Eligibility criteria cannot be restricted by the eligibility requirements of the healthcare service provider

# Showing Healthcare Leverage

Acceptable forms of commitment are formal written agreements and must include:

- Value of commitment; and
- Dates the healthcare resources will be provided

# Participant Eligibility

1. Meet the criteria of paragraph (1) of the definition of homeless at [578.3](#), except that persons coming from transitional housing must have originally come from places not meant for human habitation, emergency shelters, safe havens, or institutions where they resided for 90 days or less and originally came from places not meant for human habitation, safe havens, or emergency shelters; or
2. Meet the criteria of paragraph (4) of the definition of homelessness at [578.3](#)



# Other Federal Statutes

No projects awarded as part of the Unsheltered Homelessness Set Aside may serve individuals and families meeting the definition of paragraph (3) of the definition of homelessness.

# Ranking

CoCs will be required to rank all project applications to be considered in the selection process, including project applications for CoC planning, submitted by project applicants in e-snaps.

# Match

## Must provide 25% match

- Cash - can use funds from any source: federal (excluding CoC), State, local, private, may also use program income
- In-kind - may use the value of any real property, equipment, goods, or services contributed to the project as match, provided that if they were paid for with grant funds, they would be eligible; services provided by third party must be documented by an MOU  
24 CFR 578.73

# Other requirements

Must use Homeless Management Information System (HMIS)

Must participate in Coordinated Entry

Must follow the CoC's Written Standards

# How to apply for funds?

1. Let Torrie know that you are planning to apply. Ask questions. Ask for help.
2. Create an account in e-snaps
  - a. Use the navigation/instruction guides
  - b. Complete project application in e-snaps and submit before Noon on September 20, 2022
3. Complete the local project application. Please review the scoring tool before completing. Submit completed application to [hsc@cityofmadison.com](mailto:hsc@cityofmadison.com) by September 20, 2022 at Noon.

**Late or incomplete applications will not be considered. Please do not wait until the deadline to submit the application. No grace period will be granted.**

# Then, what happens?

- Torrie will review applications for completion and send to the review team.
- Review team will read and score applications
- A Q&A session will be held for applicants to give a brief overview of their project and answer questions of the review team. (Sept. 23 Noon-2PM)
- Review team will prepare a proposed funding slate and present to the HSC Board of Directors.
- HSC Board of Directors will vote on funding slate on (October 3, 10 AM)
- Funding slate will be submitted to HUD with all application materials by October 20, 2022

# Resources

[Homeless Services Consortium - Competition Page](#)

[Dane County Written Standards](#)

[Department of Housing & Urban Development - Competition Page](#)

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