

**1. Please tell us your name, job/volunteer title, and a little bit about your work and role within homeless services.**

Karen Andro- Director of Hope Home's Ministry, First United Methodist Church

Larry "Jasper" Davis- Friends of State Street Family and The Beacon

Sara Allee-Jatta- Program Coordinator of Homeless Street Outreach, Sankofa Behavioral & Community Health

Jeanne Erickson- Director of Project Babies/Today not Tomorrow

**2. Please define outreach to us as you see/provide it. How does this compare and/or vary from the definition used in most HSC spaces?**

Building relationships

Getting out of the building and going to where the people are

Appreciate the model we have in Madison; multiple orgs doing outreach on their own, come together on Wednesdays to collaborate and share tools & resources

All outreach is not street outreach; Greater Madison Resource Center and Project Babies provide outreach in other capacities and are highly collaborative

Ensure judgement free zone, lots of shame and stigma associated with homelessness; once took 9 months to engage with a client; have to put in the work to build relationships and just support people where they are at

**3. From your perspective, what does our community do well in regard to homeless outreach? What are some areas of improvement?**

Prior to COVID services were much more siloed/uncoordinated; has been greatly improved as of late

Legal places for people to be; many (especially families) hide/don't want to be seen

Limit in days of stay for shelter needs revision

Criminalization of homelessness is a huge problem and barrier

More training; suicide prevention, crisis intervention, domestic violence, TIC

Unoccupied youth are a large part of this population (lately) and lots of challenges due to not being of legal age

Gap of having no shelter for single couples

**4. What would you say are the top 1-2 misconceptions about outreach services and/or the population(s) you serve? (ie: why some don't access shelter)**

Get a lot of referrals for people that reach out to the city; just b/c a person is connected to outreach doesn't mean they'll be housed and/or want support/intervention

Social media perpetuates stereotypes; negative comments on facebook threads

It's often a myth that all resources are full/closed

Folks are set up to fail from the beginning; racial disparities and "already starting behind"

Education and public awareness

**5. What is one thing non-outreach workers can do to support outreach efforts and/or amplify outreach workers and homeless individuals voices?**

Correct misconceptions when you see them

On social media, monitor needs for individuals and/or groups  
Torrie writes column in street pulse; can this be amplified to other platforms? (cap times, WSJ, etc)

**List of orgs and/or individuals who provide street outreach and general outreach services:**

Friends of State Street Family

Tellurian

Catalyst for Change/CFC

Urban Triage

MachOne Health

MMSD Transition Education Program (TEP)

Directory of Homeless Liaisons in

Schools:<https://docs.google.com/document/d/13utiZ2KL95pMqtpnplsJBWvrLW6aLQrSxveRp60UMQM/edit?usp=sharing>

Greater Madison Resource Center (GMRC)

Mattie Reese Connecting The Dot; [Mattiereese303@gmail.com](mailto:Mattiereese303@gmail.com)

John Brown/Unify Madison

Meriter UnityPoint Health Outreach

Sunshine Place in Sun Prairie- supports families in need with clothing, food, financial  
Debra Childress (Fruit of the Vine)- Debra helps families and individuals with greatest need items.

Shelter From The Storm in Sun Prairie

*EmployAbility: Employment and Housing Solutions*- offers housing and employment services to CCS clients.

SSVF (Supportive housing for veterans and families) with Community Action Coalition

The River Pantry

JFF Joining Forces For Families

Just Dane

Briarpatch- has case management for youth age 24 and under experiencing homelessness

Madison Public Library- is not a direct provider per se, but we do lots of referrals to the HSC

Bethel Homeless Support Services

Project Babies- outreach number, text is best 608-770-9588

email:[outreach@projectbabies.org](mailto:outreach@projectbabies.org)

WisCARES - low cost vet clinic for homeless pet guardians. We also supply them with housing resources and other community resources.

Catholic Multicultural Center - immigration legal services as well as meal programs, pantry and employment assistance