



Homeless Services Consortium Board of Directors Meeting Minutes

October 28, 2019 – 8:00AM – 12:00PM

Madison Water Utility

119 East Olin Avenue, Madison

Called to order 8:05 AM

Present: Torrie Kopp Mueller, Conner Wild, Melissa Mennig, Maggie Carden, Natalie Deibel, Kim Sutter, Liz Duffie, Heidi Wegleitner, Matt Julian, Takisha Jordan, Jani Koester, Wanda Smith

Absent: Kathy Kamp, Robin Sereno

Guests: Karl van Lith – City of Madison Human Resources/Organizational Development and Training, Garrett Lee - Mach One Health

1. Introductions – Karl van Lith from City of Madison will be facilitating board retreat

- a. Discussion of role of the facilitator
- b. Icebreaker – partner and group activity

2. Mission Statement

- a. Feedback on pre-work – Reviewed Purpose, Audience, Activities and Results/Outcomes of the board
- b. Clarification – discussed current focus and ideals of HSC Board
- c. Working mission statement discussed, “The HSC Board recognizes Housing as a Human Right and proactively educates the community, funds & evaluates programs, develops & implements new strategies & written standards, equitably supports people experiencing homelessness, and strengthens community partnerships to prevent and end homelessness.”

3. SWOT Analysis

- a. Assessment of Current Strengths, Weaknesses, Opportunitities and Threats
- b. Individual, small group, and large groups activities
- c. Prioritization of SWOT Themes:

Strengths	Weaknesses	Opportunities	Threats
Open Mindedness	Composition	Funding Leverage	Lack of funding

Shared Goals-Values		Sharing Data		Political Leadership Changes		Lack of Services to meet need
Passion	3	Data Quality		Increased Community Awareness		Expanding Need
Commitment		Accessibility of Mtgs		Social Media Opportunities		Too many guidelines & regulations
Diverse Viewpoints & Experience		Messaging	3	Better Messaging	1	Nimby-ism
Organized		Visibility to Community		Increased accountability b/c of data		HUD Secretary
Knowledgeable		Politics		Increased Collaboration w/Landlords		Lack of Affordable Housing
Inquisitive	4	Agency Support/Oversight		Co-located Services	1	Structural Racism
Respect	2	Role Clarity		Collaboration w/ other entities		Staff turnover & burnout
Our Staff - Torrie		Lack of Understanding of Funding Process	1	Follow Housing First Model		Negative Media
		Awareness of Programs	2	Expanding Board Representation		Community Image of HSC
		Lack of clear intentionality	2	Community Partnerships		Accountability challenges of agency
		Capacity	3	Participant "voice" opportunity – Lived experience		Competing Priorities
		Diving Deeper		Strengthening unfunded relationships		Distrust between Board & Membership
		HUD Focus			3	Lack of Political Will
	5	Lack of Priority Clarity				Poor Data Quality
	1	Bureaucracy			2	Lack of Capacity
	1	Racial Bias				
		Adversarial Tones				
		Lack of Waiting List in Place				
		Unintended Consequences				
		Stats Quo				
		Board Function Clarity				

4. Next Steps

a. Action Items

- i. Priority Setting
- ii. Sub-committee report out schedule
- iii. Sub-Committee mtg w/chairs
- iv. Orientation/On-boarding of new members
- v. HUD Oversight Process
- vi. Funding Process Education
- vii. Messaging on Board Role/Membership Role

b. Group Assignments

- i. Develop Format/Schedule for priority setting/Report outs of subcommittee –
Carden, Deibel, Duffie, Sutter, and Koester

Meeting Adjourned at 12:15pm