



Community Plan Committee

December 1, 2023

11:00-1:00

What are you feeling today?



@AVANMUIJEN

Agenda



Introduction & Agenda Overview



Timeline & Work Plan Review



Review of Proposed Goals



Work Group Planning



Plan Layout & Organization

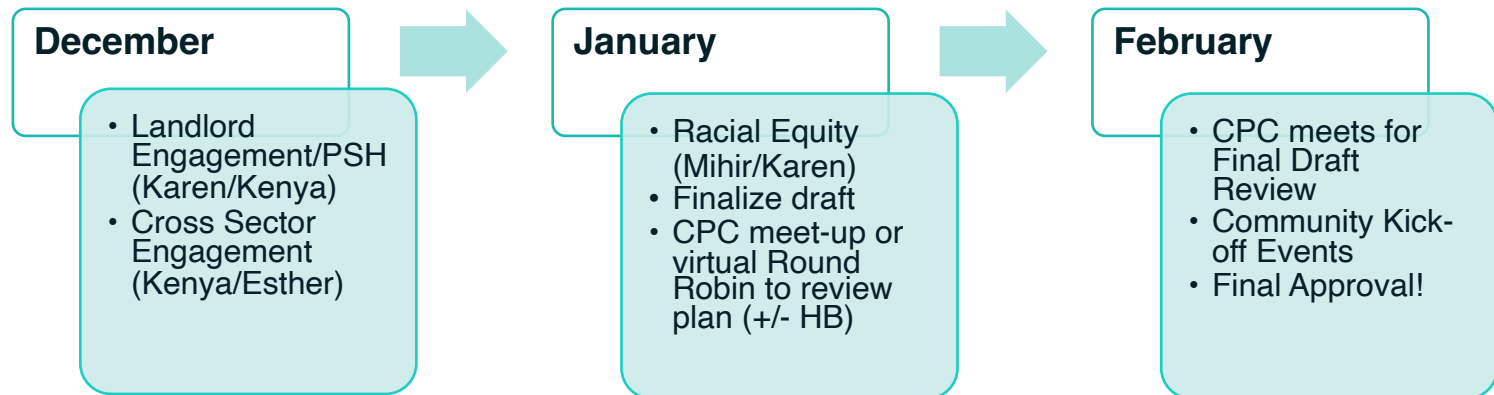
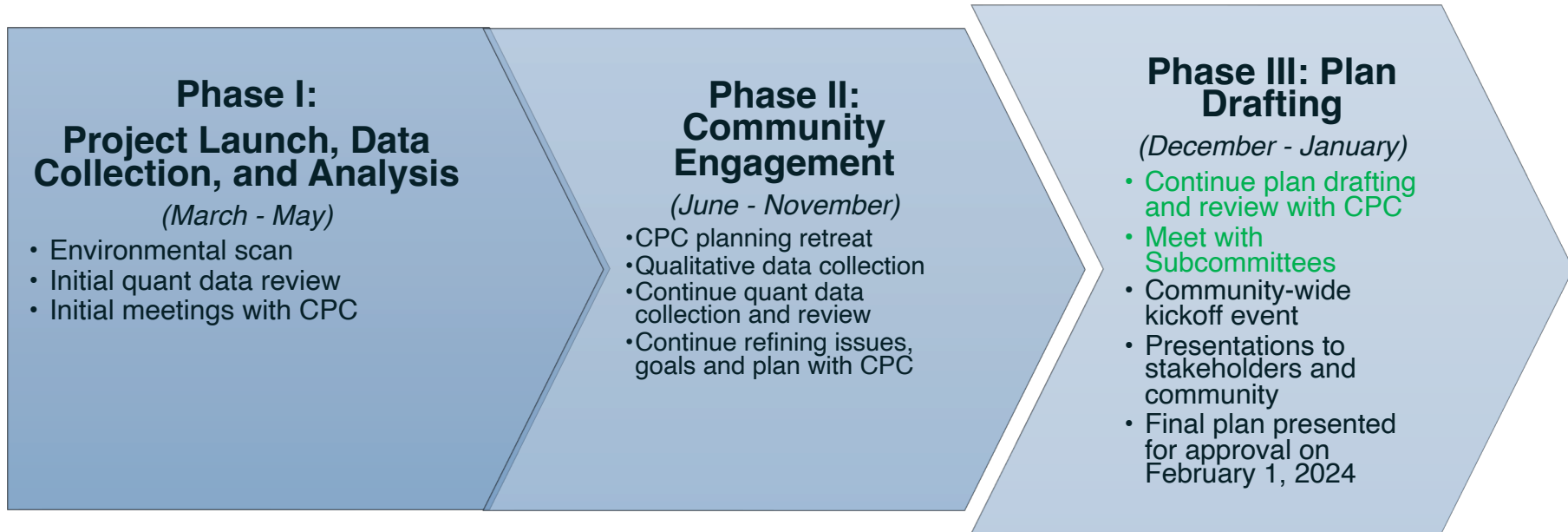


Closing

Timeline and Workplan Review

Kenya Rawls

Timeline



Review of Proposed Goals

Esther Wilch

Emergent Themes

Racial Equity

Housing

Home/Houselessness
& Resources

(Community understanding of who is
included in the plan and resources
needed)

Regional Issues
in
Madison/Dane
County

Emergent Goals

Integrate racial equity and address racial disparities throughout the homeless system of care.

Increase housing programs and solutions to meet the need of Dane County residents experiencing homelessness.

Expand resources and funding to address the causes of homelessness and the needs of all those experiencing homelessness.

Coordinate and strengthen the capacity of the homeless system of care.

Integrate racial equity and address racial disparities throughout the homeless system of care.

- Increase Access to Shelter, Housing and Support-- *In-language resources, increasing access beyond city of Madison, additional supports for different types of homelessness*
- Identify areas of biggest racial disparities
- Identify a group and process to carry forward racial equity work— *Racial equity committee?*
- Identify clear metrics to evaluate and define success
- Identify meaningful and accessible first steps to take on racial disparities to put conversations into action and show that change is possible
- Adopt practices to make grantmaking more equitable

Increase housing programs and solutions to meet the need of Dane County residents experiencing homelessness.

- Subsidized Housing— *how to add more, hold developers accountable*
- Centralized Landlord Engagement and Unit Acquisition— *move faster, more incentives, community investment, LL accountability*
- Innovation solution in housing and service delivering— *bringing ideas to scale, testing new ones, expanding rules, make housing navigation work better*
- Change the Story— *get community to understand housing crisis, be more hospitable to BIPOC families outside Madison, community understanding of who is homeless and who is at risk*
- County to help ensure the funding model is right to help our population
- Medicaid funding for supportive services

Expand resources and funding to address the causes of homelessness and the needs of all those experiencing homelessness.

- Define what this CoC is responsible for addressing— *who are our people experiencing homelessness?*
- Innovative funding strategies and diversification of programs
- Address the unique challenges of doubled-up families— *rental assistance, case management, food access*
- Targeted interventions— *advertising to raise public awareness, school coordination, prevention programs*
- Bigger shelter system
- Expanded services for families
- Advocacy for funding for prevention efforts

Coordinate and strengthen the capacity of the homeless system of care.

- Develop consistent messaging to public and partners— *educate the public, coordinate list of all providers and disseminate widely*
- Cross-sector partnerships— *get buy-in, support and collaboration from FBO, politicians, hospitals, businesses, LL, jails, schools, mental health, etc.*
- Centralize services-- *Modeling JFF; what does successful collaboration look like?*
- Coordinate on difficult issues— *COVID funding is running out*
- Analyze and address staff burnout and retention— *what is a living wage? How do you pay it? How do we retain good staff? What trainings and support can we offer?*
- Clarify roles of players and breakdown silos b/w cities, county and CoC— *Review of committee structure, Do away with duplicative committees, Clear process for CoC decisions and action, Need additional staff for CoC*

Language Matters: What is the definition of **homelessness**?

Who is this plan for? What situations does it address?

- When an individual, family, or community lacks stable, safe, permanent, appropriate housing, or the immediate prospect, means, and ability of acquiring it.

Language Matters: How do we describe our population?

1. People experiencing homelessness
2. People experiencing houselessness
3. Displaced persons
4. Unhoused persons
5. People experiencing housing insecurity
6. People experiencing housing instability or loss
7. Something else

Work Group Planning

Mihir Vohra

Work Groups

- Homebase identified topic areas that may need additional expertise or consideration
- CPC voted on the most crucial topic areas to investigate as we develop the plan
- We're going to create work groups for each of the top 3 topics
 - Each work group will have 1-2 CPC members and other community members with expertise on that topic
- The topic for each work group map directly onto our emergent goals for the plan

Work Groups and Suggested Members

Landlord Engagement / PSH

- Marilyn Feil
- Brenda Konkel
- Angela Jones
- Kristina Dux
- Michelle Hemp

- Amy Bexson
- Melissa Mennig
- Linette Rhodes

Will meet in December

Cross-Sector Engagement

- Tim Schaefer
- Brenda Konkel
- Michelle Hemp

- Mike Basford
- Seth Lentz
- Dan Martin
- Juli Aulik
- Todd Campbell

Racial Equity

- Takisha Jordan
- Alicia Spry
- Sarah Lim
- Angela Jones

- Jael Currie
- Dominique Christian
- Chara Taylor

Will meet in January

Work Groups and Suggested Members

If you have suggestions for people to consider including in work groups, email us ASAP at madison@homebaseccc.org

Homebase will reach out soon to start convening work groups

Plan Layout and Organization

Karen Kowal

Safe & Sound: A Community Plan to Prevent & End Homelessness in Dane, Co., WI



- 5 year plan
- 89 pages total
- 2 page Introduction
- 1 page Plan at a Glance
- Detailed Implementation Plan (23 pages)
- 4 Goals with 3-8 Objectives each
- Narrative Style
- No acknowledgements

Strategic Plan Examples



20 pages total
Executive summary - 2 p.
Actionable
5 years
Visual style
Future focused / Roadmap
Has supplemental summary



27 pages total
Executive Summary - 1 p. infographic
Actionable
5 years
Visual style
Actions part of narrative / under goals
Implementation structure and common language in appendices



70 pages total
Executive summary – 4 p.
Implementation plan
5 years
Headline/hybrid style
Achievements, system overview, common language in appendices
Has supplemental summary document



86 pages total
Executive summary - 7 p.
Future focused / sample plans & metrics
5 years ??
Narrative style
Achievements, implementation plan common language in narrative

Next Meeting is January 5, 2023???

from 11am-1pm

Agenda:

Review of Plan Draft