

A healthcare professional in blue scrubs is shaking hands with a patient in a light blue shirt. The healthcare professional is smiling and has a stethoscope around her neck. She is holding a clipboard. The patient is wearing glasses and is looking at her. The background is a bright, blurred indoor setting.

CARE 
WISCONSIN®

Marjorie Blaschko, CM



Living Our Mission

Culture: **Caring Starts Here**

All who effectively work to reduce our social challenges – or provide support to others in that activity – mitigates risk, improve health and safety of our communities.

Health Care is Part of a System

This is the **Healthy People Model**.



Health Outcomes

50% due to social factors

An iceberg floating in the ocean. The tip of the iceberg, which is above the water line, is labeled with 'Health Behaviors' and 'Clinical Care'. The much larger, submerged part of the iceberg is labeled with 'Social Factors', 'Economic Factors', and 'Physical Environment'. The background shows a blue sky and a blue sea.

Health Behaviors
Clinical Care

Social Factors
Economic Factors
Physical Environment

The Facts



- In 2011, the National Institutes of Health found that about a third of all patient deaths could be directly attributed to social determinants, representing a significant opportunity for healthcare stakeholders to make a difference for vulnerable patients.

<https://healthpayerintelligence.com/features/how-payer-philanthropy-can-address-social-determinants-of-health>

Care Coordination



Care Management Team

- Routine wellness initiatives
- Crisis intervention
- Invested in well being of members

HMO Connection



Community Supports

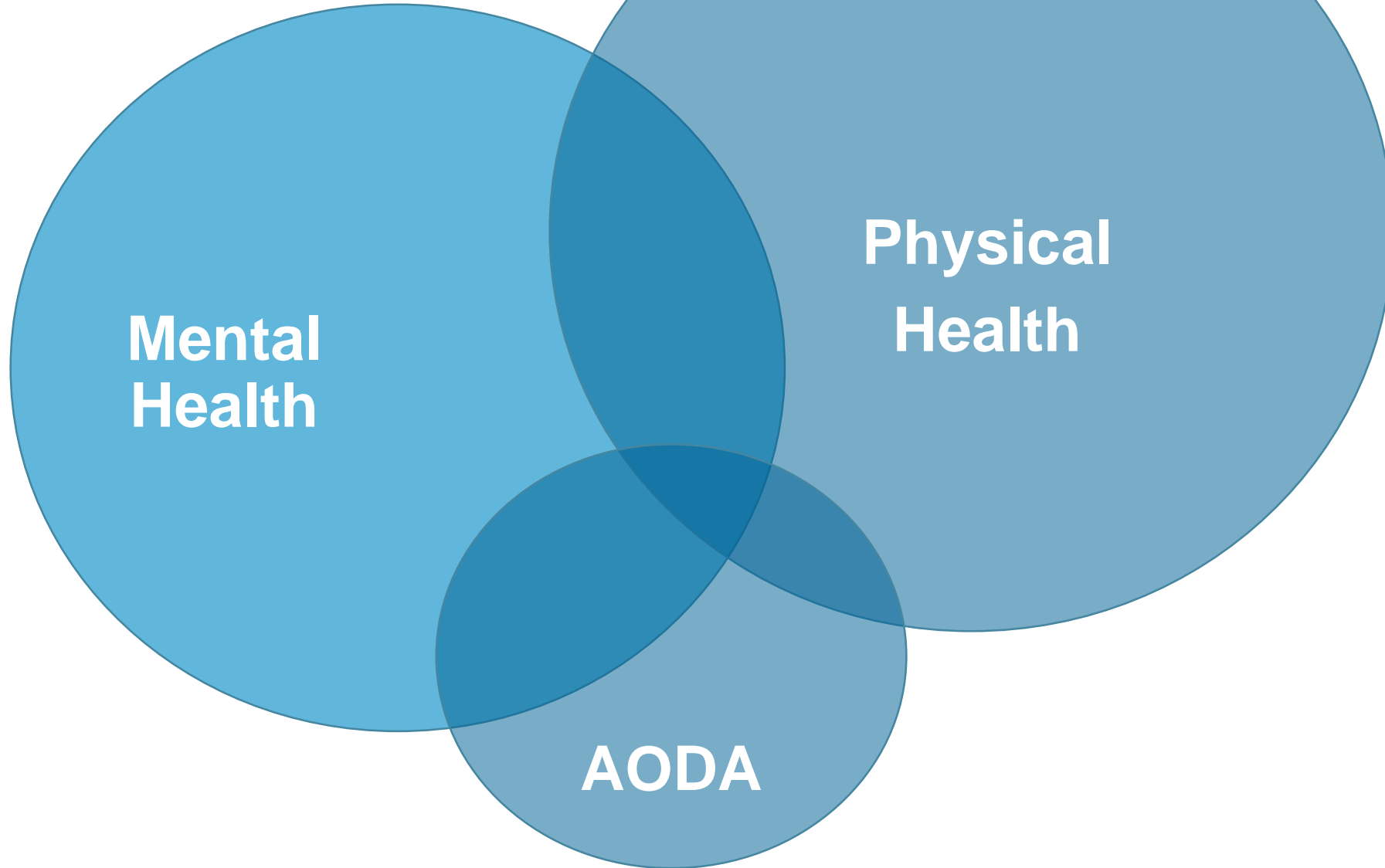
- ADRC, CCS, CSP, CTA, mental health officers, housing, food insecurity

Payment

- Coordination of benefits between county, private and healthcare

Ongoing connection

- Trusted resource to each other
- Avoid duplication of benefits
- Community partnerships – we are serving the most underserved population with the least amount of resources



**Mental
Health**

**Physical
Health**

AODA

Collaboration



“Alone we can do so little: together we can do so much”

Helen Keller



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