

Outreach Committee Minutes

Monday, May 5, 2025

Noon-1:30 PM

1. Welcome and introduction

“Skinny” Budget: Trump’s budget to Congress. Briefly reviewed information related to our work.

<https://www.whitehouse.gov/wp-content/uploads/2025/05/Fiscal-Year-2026-Discretionary-Budget-Request.pdf>

Important to contact legislators to talk about the issues that are important to you. Proposal is for a lot of this work to move from federal government to the State. Is the State prepared to take this on?

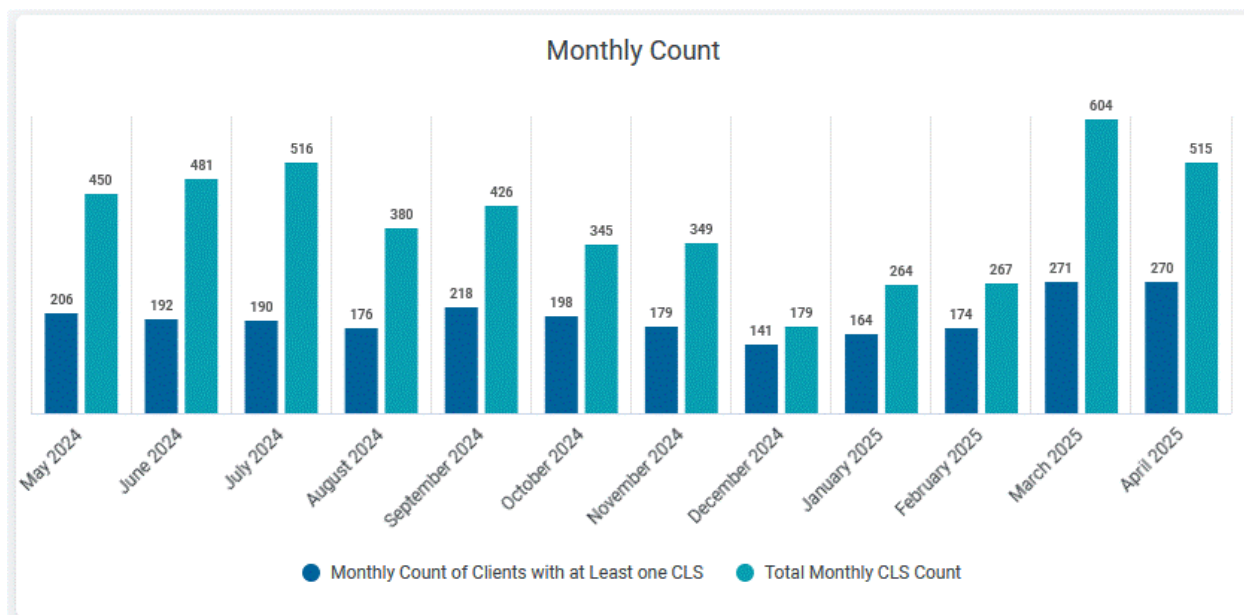
Will discuss further next month as we will likely have more information.

2. Updates and Announcements

- a. Dane SoS (Street Outreach Services) update- Joe Galey

3. Data Review

All persons

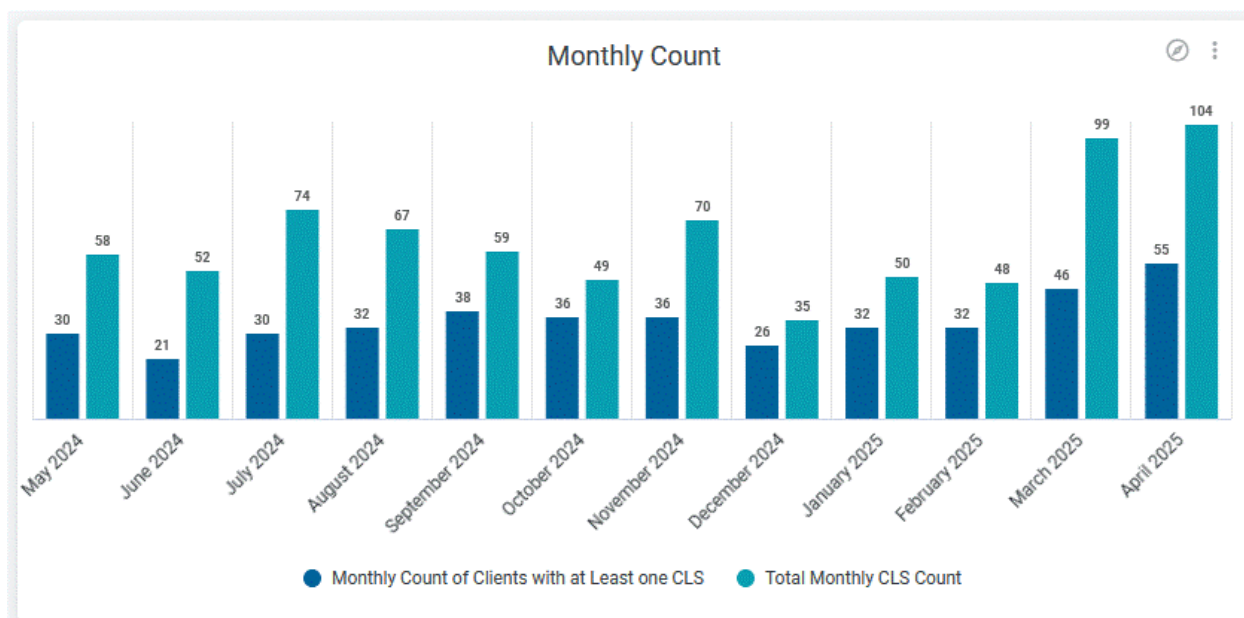


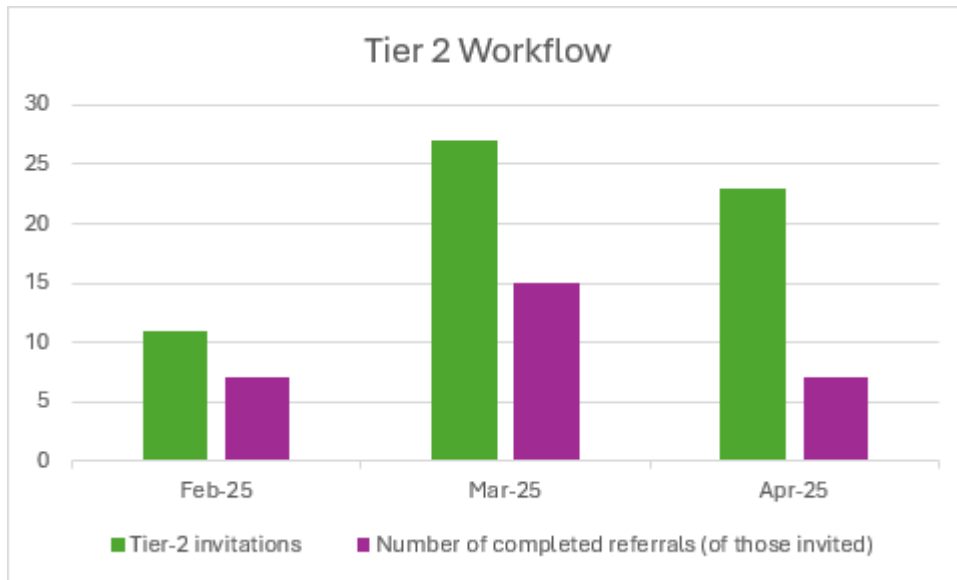
CLS should be completed for both parent and child(ren). The charts show everyone enrolled (whether or not engaged) and only shows unsheltered CLS.

Here is the report info, if agencies want to run it for themselves:

<https://icawiconsin.helpscoutdocs.com/article/379-street-outreach-monthly-contacts>

Just Head of Households

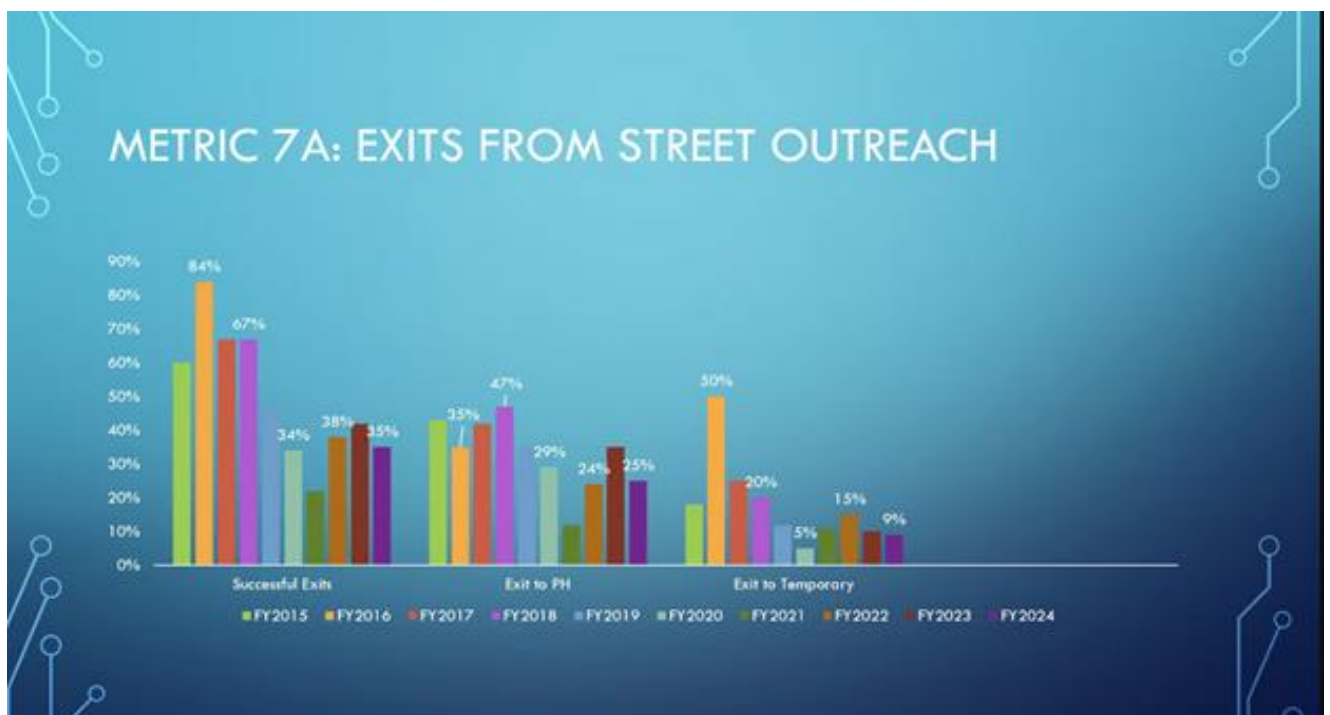
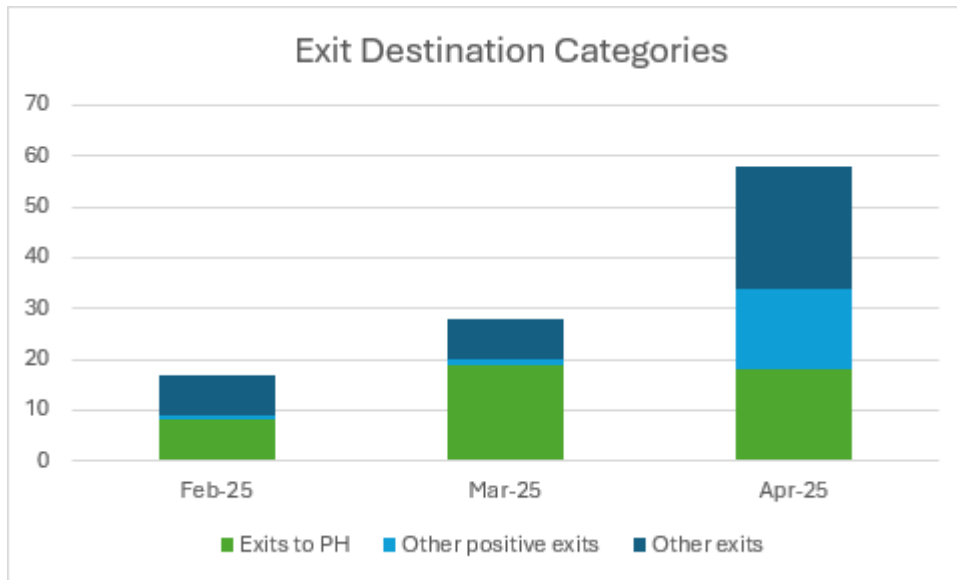




This is the number of people enrolled in street outreach programs who were invited to complete Tier 2 assessment (VI-SDPAT). Purple shows how many were completed in that month. This chart provides good, but not perfect information.

What are the challenges to completing the VI-SPDAT?

- Seeing some people who seem to need PSH, but being referred to RRH
 - We did realize this issue and are working to address it. The Core Committee approved a new point structure to address the need for more singles with “new to homeless” points.
- It can be challenging to get in touch with people. Phone number change, we drive around to find them, but they are gone, sometimes in jail, sometimes folks are dealing with substance use issues and are not interested/able to complete assessment.



We wanted to look at the actual numbers, not just percentages. Torrie shared the following:

	Persons who exit street outreach	Those who exited to temporary & some institutional settings	Those who exited to permanent housing destinations	% of Successful Exits
FY24 (10/1/23 – 9/30/24)	815	76	205	34.48%
FY23 (10/1/22 – 9/30/23)	373	37	118	41.55%
FY22 (10/1/21 – 9/30/22)	549	80	130	38.25%
FY21 (10/1/20 – 9/30/21)	710	72	113	26.06%
FY20 (10/1/19 – 9/30/20)	342	18	98	34%
FY19 (10/1/18 – 9/30/19)	300	36	105	47%
FY18 (10/1/17 – 9/30/18)	271	54	128	67%
FY17 (10/1/16 – 9/30/17)	433	108	180	67%
FY16 (10/1/15 – 9/30/16)	532	265	184	84%
FY15 (10/1/14 – 9/30/15)	247	44	105	60%

The number who exit to permanent housing hasn't changed that much over the years, but the percentage is low due to serving more people. Outreach teams are making contact with a lot of people.

5. Unsheltered Homeless Success Story –VA

Nancy shared a story about a Vet they had served. He had been chronically homeless for several decades. He would stay on the streets and go to shelter when cold. Stayed at Reindahl Park. Declined family supports. Reported memory issues. Did not want to engage with VA providers. VA staff conducted a lot of outreach and with staff turnover many people were interacting with him. They would enroll him in a program and then he would either decline or couldn't find him. He was in the VP hotel, but wouldn't answer the door and would decline services. Many different agencies would connect with the VA whenever they saw this individual. Once the hotels closed, he slept outside and it was his first time sleeping outside since before the pandemic. We noticed he was outside and went to see him and completed referrals. He went into TH. Then was approved for HUD-VASH. We did a one-on-one briefing for him. Despite not having any housing history, was approved for a new apartment. He received assistance from SSVF. He does have support from HUD-VASH. He still doesn't engage in services regularly, but is still in housing and has been offered a lease renewal. His connection to housing probably wouldn't have been possible without community partners who continued to reach out whenever they saw him.

6. Review of the Unsheltered Plan Strategies

This is the next item to discuss: Determine ways to market homeless services resources to partner agencies that target and have developed trust with underserved communities. (13 votes)

There are underserved communities who are unsheltered who may not be connected to homeless services. Could be due to geography or other subpopulations.

Underserved Populations: Car Campers, Fitchburg or outside City of Madison, our plan mentioned households with children – hard to connect due to frequently changing situations (car, doubled-up, self-paying and moving frequently between these situations), try to refer families to CCS, but there is a waiting list, there isn't a resources that fits their specific situation, hard to determine which families will remain in unsheltered situations

County has a doubled-up pilot program. It is still operating, but not currently taking new referrals. One provider made a lot of referrals to the program, but didn't have capacity to follow-up to see outcome of program.

Really important to have information available for families when talking with them. CCS, Family shelter #, etc.

Tellurian is the only outreach program that is unable to serve households with children. All other programs can serve that population.

Next time we will continue this discussion and thinking about areas outside of City of Madison.

7. Walk-on item

Action Items from the Plan

- ~~• Discuss flexible funding for move-in cost assistance available to street outreach teams. (16 votes) → Discussed at August Committee meeting~~
- ~~• Discuss current and desired landlord partnerships (15 votes)~~
- ~~• If these funds are renewable through the regular CoC Funding Process, develop a pitch for the HSC Board that these funds should be designated to address unsheltered homelessness as long as a need exists. (13 votes)~~
- **Determine ways to market homeless services resources to partner agencies that target and have developed trust with underserved communities. (13 votes)**
- Learn about City and County efforts to use affordable housing funds to create units for people experiencing homelessness. (12 votes)
- Discuss what shelters can do to make people of all genders feel safe and comfortable. (12 votes)

- *Define what a "history of unsheltered homelessness" means in order to prioritize folks for the Rapid Rehousing program. (11 votes)*
- *Discuss advertising plan for the phone number and electronic options for people looking to access outreach services. (10 votes)*