



# *FY 2022 Continuum of Care Funding Competition*

NOFO (Notice of Funding Opportunity) released on  
August 1, 2022

# What is the CoC Program?

According to HUD FY 2022 NOFO, p. 2

Program designed to:

- Promote a community wide commitment to the goal of ending homelessness
- Provide funding for efforts by nonprofit providers, states, Indian Tribes or tribally designated housing entities, and local governments to quickly rehouse homeless individuals, families, persons fleeing domestic violence, dating violence, sexual assault, and stalking, and you while minimizing the trauma and dislocation caused by homelessness
- Promote access to and effective utilization of mainstream programs by homeless individuals and families
- Optimize self-sufficiency among those experiencing homelessness

# *How much funding is available for FY 2022 Competition?*

**Nationally:** Approximately \$2.794 billion

**Locally:**

Estimated ARD (Annual Renewal Demand): \$3,913,952

Tier 1: \$3,718,254

CoC Bonus: \$195,698

DV Bonus: \$189,157

CoC Planning: \$117,419

# *How are CoC funds currently used in Madison/Dane CoC?*

## **Permanent Supportive Housing**

Dane County  
Housing Initiatives  
Tellurian  
Porchlight  
The Road Home

## **Coordinated Entry**

Institute for Community  
Alliances

## **Planning Grant**

City of Madison - CoC  
Coordinator Position

## **Rapid Rehousing**

The Salvation Army  
Lutheran Social Services  
Community Action  
Coalition

## **Homeless Management Information System (HMIS)**

Institute for Community  
Alliances

# *HUD's Policy Priorities*

- Ending homelessness for all persons
- Use a Housing First approach
- Reducing Unsheltered Homelessness
- Improving System Performance
- Partnering with Housing, Health, and Service Agencies
- Racial Equity
- Improving Assistance to LGBTQ+ Individuals
- Persons with Lived Experience
- Increasing Affordable Housing Supply

# *CoC Consolidated Application*

Due September 30, 2022

Made up of 3 parts:

- CoC Application (pgs 62-86 of NOFO give basics of questions and scoring)
- Project Applications
- CoC Priority Listing



*NOFO Points of  
Interest*

# Changes from previous NOFO

- Updates to information on regarding tribes applying for funds or being newly formed CoCs
- Updates to transition grants (projects that want to change from one component to another)
- Revised rating factors on racial disparities to focus on racial equity, added points for for identification of barriers that lead to disparities, taking steps to eliminate barriers and have implemented measures to evaluate the efficacy of steps taken, also points for promoting racial equity in competition process through rating and ranking
- Revised rating factors for addressing needs of LGBTQ+ to place greater emphasis on CoCs implementing and training their providers on anti-discrimination policies, additional points to CoCs who update their policies based on stakeholder feedback
- HUD is asking CoCs to demonstrate how they will build on partnerships from COVID-19 to ensure they are prepared to prevent and respond to future infections
- Updates to language on Tier 2 scoring process
- DV Bonus - added points for CoCs that collaboration with victim services providers, including survivors with lived experience in policy & program development and include victim centered practices in operation of projects
- Points added for CoCs that take steps to engage local leaders about increasing affordable housing supply

Information found on pgs. 7-9 of NOFO



## *Tier 1 and Tier 2*

- Tier 1 is equal to 95% of our Annual Renewal Demand amount (\$3,718,254)
- Tier 2 is the difference between Tier 1 and the maximum amount of renewal, reallocation, and CoC bonus funds (\$580,553 = renewal, CoC & DV bonus)
- Planning grant is not ranked (\$117,419)
- DV Bonus ranking -if selected for DV bonus, removed and everything moves up, if not retains ranked position (\$189,157)

## *New projects created with Domestic Violence Bonus*

- Rapid Rehousing (RRH)
- Joint Transitional Housing - Rapid Rehousing component projects (TH-RRH)
- Supportive Services only- Coordinated Entry (SSO-CE) (only CE lead can apply )

P. 38 of the NOFO

*New projects created through reallocation or with CoC Bonus*

- Permanent Supportive Housing (PSH)
- Rapid Rehousing (RRH)
- Joint Transitional Housing - Rapid Rehousing component projects (TH-RRH)
- Dedicated HMIS project (only HMIS lead can apply)
- Supportive Services only- Coordinated Entry (SSO-CE) (only CE lead can apply)
- \*New projects that leverage housing and healthcare resources are eligible for 20 bonus points.

# Leveraging Housing Resources

CoCs will receive full points by demonstrating that they have applied for at least one PSH or RRH project that utilizes housing subsidies or subsidized housing units not funded through the CoC or ESG programs. The CoC must demonstrate that these housing units will:

- in the case of PSH, provide at least 25% of the units included in the project
- in the case of RRH, serve at least 25% of the program participants anticipated to be served by the project

Housing leverage can come from the following sources: private organizations, state or local government (including through the use of HOME funding provided through the American Rescue Plan), Public Housing Agencies (including through the use of a set aside or limited preference), faith-based organizations or federal programs other than the CoC or ESG programs.

P. 84-85 of the NOFO

# Leveraging Healthcare Resources

CoCs must demonstrate through a written commitment form a healthcare organizations that:

- in the case of a substance abuse treatment or recovery provider, it will provide access to treatment or recovery services for all program participants who qualify an choose those services; or

- the value of assistance being provides is at least an amount that is equivalent to 25% of the funding being requested for the project, which will be covered by the healthcare organization.

Sources of healthcare resources include: direct contributions from a public or private health insurance provider to the project (e.g. Medicaid) and provision of health care services by a private or public organization (e.g., Ryan White funded organization) tailored to the program participants of the projects.

P. 85-86 of the NOFO

# Participant Eligibility

- Must participate in coordinated entry and selection of program participants must be consistent with coordinated entry processes
- Youth aged 24 and under must not be required to provide third-party documentation that they meet the homeless definition as a condition of receiving services *under this NOFO* (some additional language specific to youth serving providers)

P. 17 of the NOFO

# Participant Eligibility - Renewals

- Permanent Supportive Housing
  - Participants who are eligible under current grant agreement
  - Persons eligible to be served by DedicatedPLUS
  - Persons experiencing chronic homelessness at the time they initially enroll in the project
- Rapid Rehousing, Joint TH and RRH, and Coordinated Entry may serve persons who qualify as homeless under paragraphs 1, 2, or 4 of 24 CFR 578.3. May serve those under paragraph 3 if CoC is approved to do so (first need Board approval).
- Must follow Written Standards

P.17 of the NOFO

# Participant Eligibility - New Projects

- Permanent Supportive Housing
  - Persons eligible to be served by DedicatedPLUS
  - Persons experiencing chronic homelessness at the time they initially enroll in the project
- Rapid Rehousing, Joint TH and RRH, and Coordinated Entry may serve persons who qualify as homeless under paragraphs 1, 2, or 4 of 24 CFR 578.3. May serve those under paragraph 3 if CoC is approved to do so (first need Board approval).
- New DV Bonus projects must serve survivors of domestic violence, dating violence, sexual assault, or stalking
- Must follow Written Standards



# DedicatedPLUS

A permanent supportive housing project where 100% of the beds are dedicated to serve individuals, households with children, and unaccompanied youth (including pregnant or parenting youth) that at intake meet one of the following categories:

- Experiencing chronic homelessness
- Residing a transitional housing project that will be eliminated and meets the definition of chronically homeless in effect at the time in which the individual or family entered the transitional housing project
- Residing in a place not meant for human habitation, emergency shelter, or Safe Haven and had been admitted and enrolled in a permanent housing project within the last year but were unable to maintain a housing placement and met the definition of chronic homelessness prior to entering the project.
- Residing in transitional housing funded by a Joint TH-RRH project and where were experiencing chronic homelessness
- Residing and has resided in a place not meant for human habitation, Safe Haven, or emergency shelter for at least 12 months in the last three years, but has not done so on four separate occasions and the individual or head of household meet the definition of 'homeless individual with a disability'
- Receiving assistance through a VA-funded homeless assistance program and met ofe of the above criteria at initial intake to the VA's homeless assistance program

# *Other Federal Statutes*

CoCs may request up to 10% of funding be approved to serve homeless households with children and youth defined as homeless under other federal statutes who are unstably housed. The only project types that will be funded to serve this population are Supportive Services Only and Joint TH-RRH. CoCs making this request must demonstrate that serving this population is of equal or greater priority, which means it is equally or more cost effective in meeting the overall goals and objectives for reducing the number of people experiencing homelessness and the length of time homeless.

NOFO p.86

# Expansion

The process by which a renewal project applicant submits a new project application to expand its current operations by adding units, beds, persons served, services provided to existing program participants, or in the case of HMIS, increase the current HMIS activities within the CoC.

Can use DV Bonus to expand a project, but those funds must be used to serve survivors.

Required to submit:

- Renewal project application that will be expanded; and
- A new project application with the expansion information

NOFO, p. 23-24

# *Consolidation Project*

Project applicants can consolidate two but no more than ten eligible renewal projects.

The projects must have the same recipient and be for the same component.

Must submit renewal project applications for the individual projects to be considered in the consolidation.

NOFO, p. 12, 45-46

# *Transition Grant*

A grant to fund a new project to transition an eligible renewal project being eliminated through reallocation from one program component to another eligible new component over a 1-year period.

NOFO, p. 26-27

# Match

## Must provide 25% match

- Cash - can use funds from any source: federal (excluding CoC), State, local, private, may also use program income
- In-kind - may use the value of any real property, equipment, goods, or services contributed to the project as match, provided that if they were paid for with grant funds, they would be eligible; services provided by third party must be documented by an MOU

NOFO, p. 36  
24 CFR 578.73

# How to apply for CoC funds?

1. Let Torrie know that you are planning to apply. Ask her questions. Ask for help.
2. Create an account in [e-snaps](#)
  - a. Use the navigation/instruction guides
  - b. Complete project application in esnaps and submit before August 31, 2022 at Noon
3. Complete the local project application (New, Special Renewal or Renewal). Please review the scoring tool before completing. Submit completed application to [hsc@cityofmadison.com](mailto:hsc@cityofmadison.com) by August 31, 2022 at Noon.

**Late or incomplete applications will not be considered. Please do not wait until the deadline to submit the application. No grace period will be granted.**

# *Then, what happens?*

Torrie will review applications for completion and send to the review team.

Review team will read applications and score them.

A Q&A session will be held for applicants to give a brief overview of their project and answer questions of the review team. (Tuesday, September 6th 2-4 PM)

Review team will prepare a proposed funding slate and present to the HSC Board of Directors.

HSC Board of Directors will vote on funding slate on Monday, September 12, 2022 at 10-11 AM.

Funding slate will be submitted to HUD with all application materials by September 30, 2022.



# Resources

Homeless Services Consortium - Competition page:

<https://www.danecountyhomeless.org/fy2022-coc-competition>

Written Standards: <https://www.danecountyhomeless.org/governance>

FY 2022 CoC Program Competition:

<https://www.hudexchange.info/programs/e-snaps/fy-2022-coc-program-nofa-coc-program-competition/>

National Alliance to End Homelessness:

<https://endhomelessness.org/event/what-you-need-to-know-about-the-2022-coc-program-competition/>

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