Committee Meeting 10/12/2022 11:00 am-12:00 pm

Present: Marjorie Lewis, Michelle Hemp, Chara Taylor, Sarah Elswick-Husted, Jani Koester, Tyson Vitale, Helyn Luisi-Mills, Andrea Gaines, Kye Fields, Linette Rhodes, Kyle Von Ruden, Madison Gaier, Rosa Rhoden, Ulysses Williams

- I. Update from City Staff about City of Madison Executive Operating Budget (Linette Rhodes)
 - A. Linette provided a link to a summary of the City Executive Operating budget, which includes community forums where people can learn about the budget process.
 - B. Summary includes how ARPA funds can be used for homeless services; only provided one sentence of guidance.
 - C. City did receive CORE funds only for homelessness prevention.
 - D. The ARPA funds were used for different infrastructure projects.
 - E. The City wanted to use \$2M as a seed for an endowment to fund future needs, but they learned ARPA money can't be used for endowments. Those \$2m will be used for one time expenses for shelter operation costs listed on page 16.
- II. Review Education and Advocacy Committee Protocols presenting to the HSC Board of Directors on 10/21 for approval
 - A. Review Dane Co. HSC E&A Committee protocols were created so that there was a broad scope of what E&A can do without having to go to EC too often. It lists:
 - o Mission of the Committee
 - o Approved Advocacy Topics
 - o Advocacy Topics Needing Approval
 - o Representing HSC
 - o Conflict of Interests
 - § Clarification topic: Representation: Something had been advocated for and an organization had been included, and the organization had not previously approved. In order to solve that problem, the HSC involving all organizations, can advocate, not naming individual orgs.
 - o This document will be presented at the next HSC Board of Director's meeting for approval.
- III. 2023 Advocacy Platform
 - A. Defines what the priorities the HSC and specifically the E&A Committee will focus on for the year.
 - B. It is meant to be general enough so that the E&A can respond quickly to proposed legislation or opportunities for advocacy. The goal is to have a broad platform so that there are no unnecessary constraints on the committee's work, but it also needs to be specific enough so there is clarity on how to move forward.
 - C. Discussion should we include specific advocacy items?
 - 1. Committee members felt that the platform could cite specific examples but use the wording "items not limited to".
 - D. This document needs to be finalized by the E&A work group, then E&A committee for approval, then presented to HSC.

- E. Today we are gathering any final ideas to include in the final draft to be voted on by E&A at the next committee meeting.
- F. Reviewed the jamboard created during the workgroup
 - 1. 5 broad categories for advocacy
 - a) Housing
 - b) Decriminalization of Homelessness
 - c) MH/AODA Treatment
 - d) Other Services
 - e) Capacity
 - 2. See Jamboard for specific information about breaking down categories.

https://jamboard.google.com/d/1W3hIgNyk5KnYXM-CG0wY7-w6w74EDez2Pjey1CWy Cg/edit?usp=sharing

- 3. Discussion collected final ideas to add to the jamboard
- 4. Workgroup will finish the final draft
- IV. Homelessness Awareness Month (Jani Koester)
 - A. Nov. is National Homelessness Awareness month.
 - B. The Doubled-up Work-group is hosting an event on Nov. 2nd at 11:30 at the Capitol
 - 1. Senator Agard will speak
 - 2. Governor Evers will issue a proclamation
 - 3. Mike Ashford will give talk about his lived experience
 - 4. Ribbons will be tied to a tree containing facts about homelessness both in the nation, state and locally.
 - 5. The tree will stay in the rotunda for all of Nov.
 - 6. The Doubled-up Workgroup would like other orgs in the county to do their own trees and promotional events
 - 7. There is a facebook page set up, an outreach letter and other information on how to do more.
 - a) FaceBook page
 - b) Flier please distribute widely!
 - c) Outreach letter
 - 8. HSC is a sponsor of the event, so it would be great to see more people attend on November 2.
 - 9. City of Madison staff Linette Rhodes is working on a Common Council proclamation as well.
 - a) Nov. 1st or 22nd which date will be better for the event. Decided Nov. 1st would be better
 - b) Jani will share draft with Linette
 - 10. It would be great to encourage is a service component to whatever communities do for their awareness event.
- V. Upcoming Committee Meetings
 - A. November meeting will occur on the third Wednesday, as usual.
 - B. December meeting will likely be canceled due to the holidays.
 - C. Watch for new Zoom link soon